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FACSIMILE DELIVERY REQUEST FORM	
DATE:	December 14, 1998
TO:	Aamir Qamar
COMPANY:	Philip Morris USA
# PAGES:	1
FROM:	Joel Kocur (MSA)
PHONE:	412/362-2000 Ext. 1623

*All Other (A/O) Manufacturer data projected by MSA based on CRA data month of November 1998

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EARLY WEEKLY INDUSTRY ESTIMATED VOLUME – WEEK ENDING December 11, 1998

Co.	TOTAL (000)	TOTAL SHARE	PREMIUM BRANDS (000)	PREMIUM BRANDS SHARE OF CATEGORY	DISCOUNT CATEGORY (000)	DISCOUNT CATEGORY SHARE OF CATEGORY
B&W	881,318	13.86	441,475	9.70	439,844	24.28
LIG	99,114	1.56	37,572	0.83	61,542	3.40
LLD	588,484	9.25	500,269	11.00	88,215	4.87
PM	3,244,788	51.01	2,658,005	58.43	586,783	32.40
RJR	1,454,116	22.86	902,026	19.83	552,090	30.48
A/O	92,820	1.46	10,026	0.22	82,794	4.57
Total	6,360,640	100.00	4,549,373	100.00	1,811,268	100.00

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